

Annual
Report

20

22

tiff



tiff



TORONTO
INTERNATIONAL
FILM
FESTIVAL 2020

WELCOME

Welcome note from
Cameron Bailey,
CEO, TIFF



Shasha Nakhai had a great year in 2022. *Scarborough*, her debut feature co-directed with Rich Williamson, swept the Canadian Screen Awards, winning eight prizes including Best Picture and Best Direction. This groundbreaking film is part of a cultural wave taking the energy and stories of an under-served Toronto suburb to the world.

Shasha previously had a short film named to Canada's Top Ten, selected by TIFF, in 2016. She was a part of TIFF's Talent Accelerator program in 2019, and won TIFF's Changemaker Award presented by The Shawn Mendes Foundation for *Scarborough* at the film's 2021 Festival premiere. *Scarborough* went on to have a successful theatrical release at TIFF Bell Lightbox and across the country on Film Circuit in 2022. As she's grown as an artist, TIFF has been there to support her.

Storytellers like Shasha kept us motivated through the tough years of the pandemic, and inspired us in 2022 as we assembled a new senior team to lead our efforts in bringing creators, audiences, and supporters back together.

Our 2022-24 Strategic Plan launched in January 2022 with four main goals: boosting our year-round audience engagement, planning for the film festival of the future, revitalizing TIFF Bell Lightbox, and building the thriving organization necessary to succeed in this work. By December 2022, we had already made significant progress towards each of these goals.

New, free Member access to Cinematheque screenings grew our Membership and increased year-round attendance. Our Under-25 Pass brought in a dynamic, younger audience, with 60% of our total audience in the 18-34 age range. We mapped out a new plan to revitalize the 3rd floor of the Lightbox, with work now underway. We did the necessary research to make our Festival an even better platform for the business of film. And we brought TIFF's first ever head of Diversity, Equity and Inclusion on board.

The goal was to re-engage audiences, artists, stakeholders, and staff in 2022. We're proud of what the team has accomplished.

Welcome note from
Jeffrey Remedios,
Board of Directors Chair



The year 2022 was like no other at TIFF. We were thrilled to welcome cinema lovers back to in-person events, screenings, and, of course, the Festival. We diversified our offerings with the introduction of the Under-25 Pass, and re-launched large-scale, multi-departmental events like *Summer of Seoul*, *Make it Fashion*, Canada's Top Ten, and so much more. Through these offerings, we were able to continue to celebrate the artistry and diversity in film while re-engaging the community at the TIFF Bell Lightbox.

We also saw the introduction of the three year-strategic plan which focuses on four key pillars: 365 Transformative Film, Reinventing the TIFF Bell Lightbox Experience, Festival of

the Future, and Building a Thriving Organization. In just its first year, we have already seen a tremendous impact on the organization as a whole, providing a North Star for employees across all departments.

I am beyond proud of the hard work the team at TIFF puts in day-in and day-out, and I thank them for their passion and important contributions to a successful year at TIFF.

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365

TRANSFORMATIVE
FILM

THE MOON HAS RISEN



293
film screenings

31,592
tickets claimed

TIFF Cinematheque welcomed audiences from across the GTA to access TIFF's programming of new essentials, classics, rarities, recent restorations, and more.

Some examples include

TIFF CINEMATHEQUE IS SUPPORTED BY MAJOR SUPPORTERS ONTARIO CREATES AND CANADA COUNCIL FOR THE ARTS





BURNING

SUMMER OF SEOUL



HOUSE OF HUMMINGBIRD

TIFF Cinematheque's major summer series in July and August showcased New Korean Cinema auteurs and recent acclaimed films by emerging women filmmakers. The series launched with an opening night celebration of Korean food, art, live music, and a rare in-cinema screening of the first two episodes of the classic K-drama *Winter Sonata*. Comprising 15 feature films, the series included a spotlight on filmmaker Park Chan-wook's early work; Bora Kim's successful coming-of-age debut *House of Hummingbird*; Lee Chang-dong's acclaimed *Burning*; a panel discussion on the origins of the Korean Wave with University of Toronto professor Dr. Michelle Cho, film critic and podcaster Carolyn Hinds, and PhD student Grayson Lee; and an extended introduction of Hong Sang-soo's *Tale of Cinema*, with a book signing of his monograph on the film by author and New York Film Festival Artistic Director Dennis Lim.

ASPECT RATIO: INDIGENOUS ACTORS BEYOND THE EXPECTED

In collaboration with critic and programmer Adam Piron, and shown during Indigenous Heritage Month, this programming explored what it means for Native American and Native Hawaiian performers to be in ethnically nondescript roles, as opposed to characters who are expected to explain or perform various interpretations of Indigeneity, or are relegated to secondary or bit roles. Highlights included Cherokee actor Wes Studi in Michael Mann's *Heat*, Kainai/Blackfeet/Nimiipuu actor Lily Gladstone's role in Kelly Reichardt's *Certain Women*, and Piron's video essay on the history of Indigenous performers in cinema.

JOAN MICKLIN SILVER: ONE MORE PROBLEM

This Cinematheque series championing the hidden gems of an under-acknowledged woman creator featured writer-director Joan Micklin Silver, who was a bankable art-house favourite throughout the '70s and '80s. Silver's films earned millions at the box office, garnering Academy Award and WGA nominations and launching the careers of icons such as Carol Kane and Jeff Goldblum. In addition to the film that solidified her legacy in the history of independent filmmaking, the self-released Yiddish masterpiece *Hester Street*, the series featured the famously re-released director's cut of *Chilly Scenes of Winter* and her crossover hit *Crossing Delancey*.

THIS SERIES WAS PROGRAMMED BY ALICIA FLETCHER

CRONENBERG: CRIMES OF THE PAST

Following its North American premiere, visionary Canadian filmmaker David Cronenberg's recent *Crimes of the Future* premiered at TIFF Bell Lightbox on June 3, setting the stage for this four-film TIFF Cinematheque series spotlighting Cronenberg's earlier work. The series featured screenings of *Videodrome* (1983), *Dead Ringers* (1988), *eXistenZ* (1999), and two screenings of *Crash* (1996). For an immersive experience into his body of work, several objects and props from the David Cronenberg permanent collection in TIFF's Film Reference Library were displayed to visitors in TIFF's public spaces. Some of the objects on display included the Meta Flesh Pod and Umby Cord from *eXistenZ*, Rosanna Arquette's full-body brace from *Crash*, surgical tools from *Dead Ringers*, and the Accumicon Spectacular Optometry International Helmet from *Videodrome*.



DEAD RINGERS



CRASH



CANADIAN FILM

TIFF continued to provide a platform for homegrown talent and stories year-round with the return of Canada's Top Ten in December 2022, and at the 2022 Toronto International Film Festival.

TIFF 2022 saw the debut features from Canadian filmmakers Miryam Charles, Chandler Levack, Luis De Filippis, Joseph Amenta, Kelly Fyffe-Marshall, and Gail Maurice. The Festival lineup was anchored by world premieres from Canada's most established filmmakers, including Clement Virgo, Stéphane Lafleur, Hubert Davis, and Anthony Shim's sophomore feature *Riceboy Sleeps*, which took home the Platform Prize and went on to win multiple awards at international festivals following TIFF 2022. These homegrown filmmakers thrilled audiences, drawing recognition on the festival circuit and picking up distribution along the way.

18

Canadian shorts

26

Canadian features

FILM PRESERVATION

The Film Reference Library (FRL) at TIFF continued to be the go-to free destination for film lovers. The FRL collection includes thousands of books, movies, research files, and scripts, plus an extensive archive from major industry players of Canadian cinema.

SECRET BALLOT



In 2022, the Film Reference Library focused its efforts on key film processing projects and expanding in-person offerings by:

→ Maintaining a rotating display of archival artifacts in high-visibility locations within TIFF Bell Lightbox to coincide with key programming dates, including the North American Premiere of *Crimes of the Future* by David Cronenberg and the *Make it Fashion* Cinematheque programme.

→ Supporting a growing demand for Canadian content through film loans both in Canada and internationally. TIFF Cinematheque screened 24 films from our TIFF Screening Collection, and we supported more than 24 international loans this year.

→ Working closely with TIFF Technical Production Services to resume the multi-year Film Acquisition Project, which involves the inspection, re-housing, and preservation of prints donated by Mongrel Media, eOne Entertainment, Criterion, and NBC Universal. This bolsters our growing caché of projection prints eligible for programming by the TIFF Cinematheque team, as well as fellow international archives.

In 2021, TIFF became a partner of the Telefilm Digitization Project, supporting the curation, digitization and preservation of seminal Canadian feature films. The project connects partner film organizations across Canada to complete the digitization of 10 to 12 films. In 2022, TIFF completed the digitization and screenings of *Loyalties* (1986) directed by Anne Wheeler, *The TIFF Preludes* (2001) by various directors, *Tales From the Gimli Hospital* (1988) directed by Guy Maddin, and *Secret Ballot* (2001) directed by Babak Payami. TIFF committed to using the remaining Telefilm funds to complete the digitization and screening of *Mariages* (2001), directed by Catherine Martin, in 2023.

In 2022, the FRL awarded Cléo Sallis-Parchet the **Jeffrey and Sandra Lyons Canadian Film Scholarship**. The goal of the scholarship is to encourage the development of academic contributions related to Canadian cinema through the use of the Film Reference Library collection.

THE FILM REFERENCE LIBRARY IS SUPPORTED BY PRESENTING PARTNER ONTARIO CREATES AND SUPPORTING PARTNER CANADA COUNCIL FOR THE ARTS



JENNIFER LAWRENCE

318,939,737

year-round impressions
↑ **96.8%** increase from 2021

100,801,697

Festival impressions
↑ **53.5%** increase from 2021

1,749,166

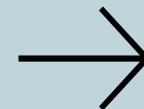
year-round followers
↑ **132.8%** increase from 2021

DIGITAL ENGAGEMENT

TIFF's social media channels are a direct line to the most influential, engaged, and passionate film fans: from cinephiles and culture-seekers in Toronto, to film critics, filmmakers, and film lovers around the world.

Some key highlights from 2022 include

TIFF's partnership with Twitter broke new ground with Media Partnership, @TwitterMovies, #TakeUpSpace event, and more.



TikTok Canada came on as an Official Partner of the Festival, sponsoring our Short Cuts programme, the #FutureOfFilmmaking Challenge, and an Industry Microsession.

SHARE HER JOURNEY



MICHELLE YEOH

Now a permanent TIFF initiative, Share Her Journey's cycle of impact supports women and non-binary creators at four key stages: inspiration, skills and network development, project development, and programming and amplification.

THANKS TO CANADA GOOSE®, ANNE-MARIE CANNING, BETTY-ANN HEGGIE, MICKI MOORE SIMPSON, JENNIFER TORY, THE RBC FOUNDATION, CHANEL CANADA, THE SHARE HER JOURNEY GIVING CIRCLE, AND ALL OF OUR SUPPORTERS FOR THEIR GENEROUS SUPPORT OF SHARE HER JOURNEY

More than two-thirds (69%) of TIFF's 2022 Talent Development participants were women or non-binary, and 73% said the **skills and networking** support they received would propel their careers forward. These programmes helped **develop exciting new projects** from women creators, like Share Her Journey ambassador Carol Nguyen. Carol is developing her first feature film with the support of TIFF Talent Accelerator (generously supported by the RBC Women Creators Initiative) and TIFF Filmmaker Lab, after her last short, *Nanitic*, took TIFF 2022 by storm, nabbing both the IMDb Pro Short Cuts Share Her Journey Award and a coveted spot in Canada's Top Ten.

TIFF **amplified** the successes of women like Michelle Yeoh, winner of the Share Her Journey Groundbreaker Award presented by BVLGARI at the TIFF 2022 Tribute Gala, who went on to make history as the first Asian woman to win Best Actress at the 2023 Oscars.

TIFF continues to strive for gender-diverse lineups in our film **programming**, with 99 films at TIFF 2022 (and nearly half of the prize-winning films) directed or co-directed by women — that's 14% more than in 2017, the year TIFF launched Share Her Journey. To quote 2019 Tribute Award winner Meryl Streep, TIFF is "moving the needle by intention" thanks to our Share Her Journey donors and supporters.



Now in its second year, TIFF's Every Story campaign is promoting equity, diversity, inclusion, and belonging in film with three key strategies: by **challenging the status quo**, **celebrating diversity**, and **creating opportunities** for equity-deserving creators. To transform the way we see the world through film, every story needs to be told. Thanks to the passion and commitment of Every Story supporters, we're getting there — one story at a time.

EVERY STORY

THANKS TO NBCUNIVERSAL FOR THEIR SUPPORT AS THE EVERY STORY FUND FOUNDING PARTNER

VIOLA DESMOND CINEMA

On November 8, 2022 — 76 years after Viola Desmond challenged anti-Black racism by refusing to leave the segregated “whites-only” section of the Roseland Theatre in New Glasgow, Nova Scotia — TIFF launched the Viola Desmond Cinema campaign.



TIFF is naming its largest cinema the Viola Desmond Cinema, in honour of Viola’s courage and her sister Wanda Robson’s advocacy to commemorate her legacy. The Viola Desmond Cinema will serve as a reminder of the history of discrimination in film in Canada, the progress we have made thanks to women like Viola and Wanda, and the work that remains to be done. Proceeds from the five-year, \$2-million Viola Desmond Cinema campaign will support a suite of annual initiatives to:

Support Black women in film through special programming and talks by showcasing films and creators and by providing access to industry, media, and talent development opportunities;

Boost audience diversification by offering community and youth-focused film programming at no cost; and

Commemorate Viola’s trailblazing role in making space for Black voices through storytelling, programming, activations, and displays.

Working closely with TIFF donors and community partners, TIFF intends not only to commemorate Viola and Wanda, but to ensure that the programming and audiences at the new Viola Desmond Cinema and throughout TIFF Bell Lightbox reflect their shared legacy.

THANKS TO CHAMPION DONORS DONETTE CHIN-LOY CHANG AND JENNIFER A. TORY FOR THEIR GENEROUS SUPPORT OF THE VIOLA DESMOND CINEMA CAMPAIGN

**REINVENTING
THE**

**TIFF BELL
LIGHTBOX
EXPERIENCE**

TALKS, SUBSCRIPTIONS, & SPECIAL EVENTS

155

events (talks, screenings,
workshops, meet-ups)

30,685

participants

700

subscribers

The year 2022 marked a successful return to in-person presentations of advance screenings and subscription series at TIFF Bell Lightbox.

Audiences were treated to special screenings of highly anticipated new films such as Sarah Polley's *Women Talking*, as well as the HBO series *Winning Time* and *House of the Dragon*.

In Conversation With... guests included Academy Award-winning costume designer Ruth E. Carter; Grammy Award-winning singer, songwriter, and director Taylor Swift; Academy Award-winning actors Viola Davis and Eddie Redmayne; award-winning filmmakers Gina Prince-Bythewood, Damien Chazelle, and Sarah Polley; and Korean superstars Lee Jung-jae and Jung Woo-sung.

Reel Talk was successfully transformed into a hybrid series, with subscribers joining us in-person and on digital TIFF Bell Lightbox for screenings of Best International Picture contenders such as *Utama* and *Last Film Show*, while Secret Movie Club has become a coveted launch pad for new independent films such as *Everything Everywhere All at Once*, *After Yang*, and *Bones and All*.

TAYLOR SWIFT



NEW RELEASES

110K+

tickets issued for
TIFF Bell Lightbox

Despite the closure of cinemas in January and February, TIFF's 2022 New Releases had an exceptionally strong return to cinema, with a 3.3% increase in gross revenue over the same September through December period in 2019.

The Tamil film *Ponniyin Selvan: I* was TIFF's most notable New Release in 2022 and TIFF's third highest-grossing New Release film in the building's history, with a gross of more than \$270,000 during its eight-week run.

In the lead-up to the Academy Awards®, TIFF Bell Lightbox gave Toronto audiences a chance to see all 2023 Academy Award International Feature Film nominees on the big screen.

Throughout the year, TIFF welcomed more than 50 in-cinema guests to talk to audiences about their films, including Baz Luhrmann, Austin Butler, and Olivia DeJonge for *Elvis*; Sarah Polley, Sheila McCarthy, Luc Montpellier, and Chris Donaldson for *Women Talking*; Shasha Nakhai, Rich Williamson, and Catherine Hernandez for *Scarborough*; Terence Davies for *Benediction*; Ali Abbasi for *Holy Spider*; Chase Joynt for *Framing Agnes*; and Joanna Hogg for *The Eternal Daughter*.



New Release highlights included



Women Talking, with the Lightbox being the film's #1-grossing cinema in all of North America

Marcel the Shell with Shoes On, with the Lightbox being the film's #1-grossing cinema in Canada and #13 in North America

Crimes of the Future, with the Lightbox being the best-selling cinema for its opening weekend in North America out of 753 theatres that screened the film



DIGITAL TIFF BELL LIGHTBOX

Digital TIFF Bell Lightbox continued to provide a consistent home for TIFF's high-quality, curated programming.

In 2022, we saw more than 13,000+ views on digital TIFF Bell Lightbox, with the top films including *The Worst Person in the World* and *Scarborough*.

COMMUNITY IMPACT



50
community partners

1,947
tickets to community
partners across the GTA

In 2022, TIFF cultivated relationships with 50 community partners to increase access to the Festival and welcome new audiences at TIFF Bell Lightbox. TIFF distributed 1,000 tickets to equity-deserving communities through the Reel Magic program supported by Sun Life. TIFF also launched a new access program, Visa Sharing the Screen, which welcomed individuals from 2SLGBTQ+ communities to the World Premiere of *Bros* and hosted Sanaa Lathan for an intimate talk with BIPOC creators.

Viola Desmond Day brought TIFF and several partners together to animate the building with a full day of programming inspired by Viola Desmond and Wanda Robson's legacy, including artist activations by Black Artists' Network in Dialogue (BAND) and Vintage Black Canada, a screening of *When Morning Comes*, and a panel featuring representatives from the Black Screen Office, Black Women Film! Canada, and OYA Black Arts Coalition.

VOLUNTEERS

“Returning to volunteer every year is like a mini reunion. This year it was truly special — it was like we never left.”

— LONGTIME VOLUNTEER PAMELA SHANKS

Our community of Volunteers truly embody the core values of TIFF. With the return to a full-scale Festival this year, TIFF once again enthusiastically welcomed back its incredible group of dedicated Volunteers in September. It wouldn't be exaggerating to say that the Festival wouldn't be possible without the support of our hard-working Volunteers. In September, nearly 1,500 blue-shirted TIFF Volunteers spread across our city to help ensure that the Festival was an unforgettable experience for TIFF audiences, visiting film-makers, and Press & Industry delegates.

THE FESTIVAL VOLUNTEER PROGRAMME IS PROUDLY SPONSORED BY CINEPLEX ENTERTAINMENT



1,487
Volunteers

8,442
Volunteer shifts

32,320
Volunteer hours

FESTIVAL
OF

THE
FUTURE

FESTIVAL 2022



JANELLE MONÁE

193

features

50

shorts

7

series

42/

35%

of filmmakers identifying
as Black, Indigenous,
or People of Colour

36%

women filmmakers

72

countries from around the world

210,000+

people attended the Festival

403,500

people attended Festival Street



TIFF welcomed back international audiences, media, and industry professionals to present its lineup. Supporting transformational cinematic experiences, TIFF brought different communities, perspectives, and voices together through a diverse selection.



The walkable Festival footprint, with the addition of the Royal Alexandra Theatre, highlighted a commitment to an accessible and sustainable film going experience. Guests and audiences had a front-row seat to the in-person Festival glamour with enhanced red carpets; Festival Street, which turned King Street into a buzz of interactive film activations; live music performances and outdoor film screenings; and stars from major World Premieres such as Steven Spielberg's *The Fabelmans*, marking the director's first TIFF appearance and ultimately earning the People's Choice Award along with critical acclaim.

FESTIVAL AWARD WINNERS



People's Choice Award 2022 Winners

People's Choice Award
The Fabelmans
DIRECTED BY Steven Spielberg

People's Choice Midnight Madness Award
Weird: The Al Yankovic Story
DIRECTED BY Eric Appel

People's Choice Documentary Award
Black Ice
DIRECTED BY Hubert Davis

2022 Platform Prize Winner
Riceboy Sleeps
DIRECTED BY Anthony Shim

2022 Amplify Voices Awards Winners

PRESENTED BY Canada Goose

Amplify Voices Award for
Best Canadian Feature Film
To Kill A Tiger
DIRECTED BY Nisha Pahuja

Amplify Voices Award
Leonor Will Never Die
DIRECTED BY Martika Ramirez Escobar

Amplify Voices Award
While We Watched
DIRECTED BY Vinay Shukla

2022 IMDbPro Short Cuts Awards Winners

IMDbPro Short Cuts Award for Best Film
Snow in September
DIRECTED BY Lkhagvadulam (Dulmaa)
Purev-Ochir

IMDbPro Short Cuts Award for
Best Canadian Film
Simo
DIRECTED BY Aziz Zoromba

IMDbPro Short Cuts
Share Her Journey Award
Nanitic
DIRECTED BY Carol Nguyen
(2022 TIFF Filmmaker Lab)

**2022 Shawn Mendes Foundation
Changemaker Award Winner**
Something You Said Last Night
DIRECTED BY Luis De Filippis

2022 NETPAC Award Winner
Sweet As
DIRECTED BY Jub Clerc

2022 FIPRESCI Prize Recipient
A Gaza Weekend
DIRECTED BY Basil Khalil



TIFF TRIBUTE AWARDS

\$1.3M+

raised at the 2022
TIFF Tribute Awards Gala

The TIFF Tribute Awards presented by BVLGARI is TIFF's largest annual fundraiser supporting our year-round programmes and mission to transform the way people see the world through film.

Serving as a bellwether for awards season, TIFF Tribute Awards honoured some of the very best in the industry. Two of 2022's honourees, Michelle Yeoh and Brendan Fraser, went on to win Academy Awards for their performances. The following recipients were celebrated for their remarkable talents and contributions at the 2022 TIFF Tribute Awards:

TIFF Tribute Award for Performance
Ensemble of *My Policeman*
PRESENTED BY Polestar

TIFF Ebert Director Award
Sam Mendes

TIFF Tribute Award for Performance
Brendan Fraser
PRESENTED BY IMDbPro

TIFF Variety Artisan Award
Hildur Guðnadóttir

TIFF Emerging Talent Award
Sally El Hosaini
PRESENTED BY MGM

TIFF Share Her Journey
Groundbreaker Award
Michelle Yeoh
PRESENTED BY BVLGARI

A SPECIAL THANK-YOU TO TIFF TRIBUTE AWARDS
GALA CO-CHAIRS, ANA LOPES, JENNIFER TORY,
AND MICHAEL WORB

Jeff Skoll Award in Impact Media
Buffy Sainte-Marie
PRESENTED BY Participant



8,123

TIFF Under-25
Free Pass holders

1,907

total attendance
Next Wave Film Festival

TIFF NEXT WAVE

Returning for its 11th edition, the 2022 TIFF Next Wave Film Festival welcomed young audiences back to celebrate the future of cinema.

The three-day festival kicked off with the Opening Night Battle of the Scores competition, a live showdown of young film and music talent with audiences coming out to cheer on their favourite bands. More than 250 people filled the cinema for the Opening Night Film, *Slash/Back* from Iqaluit-raised director Nyla Innuksuk. With 10 Official Selection films, the energy and excitement of Opening Night continued all weekend long. The festival also featured a special In Conversation With... Maitreyi Ramakrishnan, a *Nostalgia Ultra*-themed movie marathon with four throwback favourite films, a full-day of industry workshops and talks tailored exclusively for young creators, and a lineup of 11 short films made by young and emerging filmmakers from across Canada.

With a mandate to elevate young voices in film, and in partnership with The Shawn Mendes Foundation, the Next Wave Committee selected the recipient of the Changemaker Award at the 2022 Toronto International Film Festival. The award was presented to *Something You Said Last Night*, directed by Luis De Filippis.

TIFF NEXT WAVE FILM FESTIVAL IS SUPPORTED BY THE ONTARIO ARTS COUNCIL, THE CITY OF TORONTO, AND THE SHAWN MENDES FOUNDATION



“It is an honour to have *Something You Said Last Night* be acknowledged by the next generation of filmmakers. Thank you to the Next Wave Committee for seeing this story. I am so excited to watch you lead our industry in the coming years. Thank you to the team behind this film who supported, and believed, and put their all into it, even on the bad days — which there were a few. It’s hard not to ignore the building tide of new voices this year at TIFF, and I am so happy to see our stories finally being told and celebrated — a new wave is coming.”

— LUIS DE FILIPPIS
2022 CHANGEMAKER AWARD WINNER



Since its inception in 2018, the TIFF Media Inclusion Initiative has worked to achieve both a more balanced, equitable, and diverse press corps, and to remove the tangible and intangible barriers that challenge under-represented press wishing to cover the Toronto International Film Festival.

This initiative provides additional support and specialized programming for new members of the press identifying as under-represented. In 2022, 62 Members of the accredited media corps participated in the Media Inclusion Initiative. Countries represented by participants included Canada, United States, United Kingdom, Norway, Mexico, Australia, Sweden, India, and Iran.

TIFF'S MEDIA INCLUSION INITIATIVE IS MADE POSSIBLE THANKS TO NBCUNIVERSAL AND ROTTEN TOMATOES.

54%
2SLGBTQIA+

56%
Female Identifying

52%
Person of Colour

MEDIA INCLUSION INITIATIVE

**BUILDING
A**

**THRIVING
ORGANIZATION**

MEMBERSHIP



In 2022, TIFF regrew the Membership community and welcomed our most loyal audience back to cinemas after more than two long years away. At the heart of this growth was a goal to make TIFF Membership more accessible to a wider audience, and ultimately encourage more film lovers to grow their passion at TIFF Bell Lightbox. TIFF Members are the best film community in the world.

TIFF made tickets to Cinematheque screenings free for Members for the first time in its 33-year history. With this new offering, TIFF further opened up access for Toronto's film community to enjoy its ambitious and thought-provoking programming of essentials, retrospectives, regional spotlights, new restorations, rare archival prints, and more.

Some of other exciting Membership initiatives included providing an exceptional in-person Festival experience; removing barriers to participation through the Under-25 Free Pass and community outreach; and numerous supporter-exclusive events, which delivered the best of the TIFF experience year-round, including red-carpet premieres of New Releases such as *Elvis* and *Crimes of the Future*.

12,086

Members

8,390

Under-25 pass holders

1,763

free memberships provided through community partnerships

SPACES

TIFF launched a new Public Spaces portfolio dedicated to dynamically boosting the TIFF Bell Lightbox year-round environment through innovative programming partnerships, installations, and artist activations that animate the building and attract new audiences. TIFF presented five free public art exhibitions in the atrium, including partnerships with the Asian Arts and Culture Trust, Black Artists' Network in Dialogue (BAND), and the Toronto Palestine Film Festival.

City of Toronto events like Doors Open and Nuit Blanche brought new audiences to the building for guided tours and an animation/AR installation (*Between a Rock and a Hard Place* by Haneen Dalla-Ali), respectively. TIFF Cinematheque's Summer of Seoul jumped off the screen with artist activations in the atrium, including a mural by Jieun Kim (a.k.a. June) and a live improvisational set by electronic musician and DJ Korea Town Acid. We closed out the year with a runway show, party, and art exhibit co-created with Fashion Art Toronto to kick off TIFF's *Make it Fashion* series, celebrating BIPOC and 2SLGBTQ+ designers who draw inspiration from genre, performance, and cinema.

8

programming partnerships

45

local artists engaged
(exhibitions, installations,
and performances)

6,000+

public attendees brought
into the building



TIFF LEADERSHIP TEAM



In 2022, TIFF CEO Cameron Bailey announced that seasoned industry executives Beth Janson and Anita Lee had been appointed to the roles of Chief Operating Officer and Chief Programming Officer, respectively. Marsha John-Greenwood was appointed to the new role of Vice-President, People & Culture; and Elisabeth Burks joined as Vice-President, Partnerships, rounding out TIFF's executive leadership team.

As Chief Operating Officer, Janson has been responsible for developing and implementing operational plans and key enterprise-wide initiatives to ensure the sustainability and long-term success of TIFF.

As TIFF's Chief Programming Officer, Lee serves as TIFF's primary programming strategist and is responsible for devising and delivering an audience-focused, strategically cohesive, and financially sustainable programming framework in line with TIFF's mission and strategy.

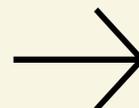
As the Vice President of People & Culture, John-Greenwood oversees People & Culture components of TIFF's three-year strategic plan and goals.

As the Vice President of Partnerships, Burks is responsible for driving financial sustainability; competitive advantage; and expansion in Canadian and global markets through business development, partnerships, and revenue strategy.



TIFF Industry brought programming, talent development, and business opportunities for the global film industry back to an in-person format in 2022. We welcomed 4,400+ professionals year-round, as well as during the Festival, to our talks and business activities, while an additional 100 TIFF Talent Development participants and alumni took part in our highly impactful and specialized labs, residencies, accelerator programmes, and alumni sessions.

New Industry initiatives introduced in 2022 included



The Micki Moore Producer Mentorship

The Micki Moore Resident alumnae received tailored, one-on-one mentorship on their feature project from a noted Canadian producer.

The TIFF–NBCUniversal Development Mentorships and Alumni DEI Focus Group

As part of a partnership with NBCU, a select group of TIFF Talent alumni participated in a DEI focus group, whose findings were shared internally and with NBCU, and took part in one-on-one meetings with NBCU development executives.

The TIFF–Monterrey Filmmaker Lab Initiative

As part of a partnership with Tecnológico de Monterrey in Mexico, TIFF Industry brought the Filmmaker Lab programme to a group of young filmmakers alongside two TIFF Talent alumni.

Children of Men Script-to-Screen Workshop

LED BY **Christina Lazaridi**

At this in-depth, in-cinema screenwriting workshop, Academy Award–nominated screenwriter Christina Lazaridi guided the participants through the evolution of an early script draft to a finished film, using the 2006 dystopian thriller *Children of Men* by Alfonso Cuarón as a case study.

TALENT DEVELOPMENT & INDUSTRY INITIATIVES

98

events

223

guest speakers,
moderators,
and mentors

4,400+

professionals

Our collective programming included 98 events with a total of 223 guest speakers, moderators, and mentors. Some notable guests included Park Chan-wook, Cliff Curtis, Clea DuVall, Werner Herzog, Deepa Mehta, Cristian Mungiu, Tyler Perry, Felicia Pride, S.S. Rajamouli, Hillary Rodham Clinton, Bird Runningwater, Clement Virgo, and Kevin Williamson. Pivotal conversations took place on narrative sovereignty, filming under wartime conditions, the future of exhibition, the importance of new voices in comedy, and pathways from shorts to features.

The CHANEL Women Writers' Network continued its year-round digital mentorship talks and peer-to-peer script feedback sessions for a second year in 2022, adding another four members upon their completion of Writers' Studio in March, with the stakeholders at CHANEL providing the end-of-year feedback that the network is being noted as a successful model for talent development initiatives by the CHANEL global team.

**TIFF INDUSTRY PROGRAMMING IS GENEROUSLY SUPPORTED BY
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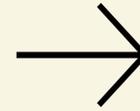


S. S. RAJAMOULI



TIFF TALENT DEVELOPMENT

TIFF Talent Development programmes returned to an in-person format in 2022, with



Writers' Studio

A collaborative five-day intensive screenwriting lab for eight Canadian and international screenwriters to consolidate skills, exchange ideas, and develop scripts.

Filmmaker Lab

A five-day professional development experience during the Festival for 20 Canadian and international filmmakers, with peer-to-peer and professional mentorship and guest speaker sessions with internationally acclaimed filmmakers.

Rising Stars

A showcase of new Canadian and international acting talent, with mentorship and networking opportunities for the eight participants over three days, as well as during the Festival.

Two new one-day programmes were also launched at the 2022 Festival



Series Accelerator

A one-day mentorship intensive, presented by Canada Media Fund, offering tailored training for four Canadian series-creator teams from under-represented communities to refine their pitches and develop a business plan for their projects.

The CHANEL Women Writers' Network Micro Talent Summit

A one-day professional development opportunity in which the four women and non-binary participants of that year's Writers' Studio receive mentorship and guidance from leading industry experts.

For all Talent Development programmes, TIFF has maintained its commitment to ensuring at least 50% of selected participants are women or non-binary creators, and at least 50% are BIPOC creators.

Numerous programme participants received Fellowships in the form of monetary awards



One **Renee Perlmutter Memorial Fellowship** for Literary Adaptation for a Writers' Studio participant

Four **CHANEL Women Writers' Network Grants** for Writers' Studio participants

Five **Share Her Journey Fellowships** for Filmmaker Lab participants

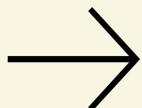
Four **Every Story Fellowships** for women and non-binary Filmmaker Lab participants

Six **Talent Accelerator Fellowships** for the six Canadian women directors, writers, and producers selected as this year's Talent Accelerator participants

Four **Share Her Journey Fellowships** for women Rising Stars participants



Two other year-round Talent Development programmes taking place during the year were aimed at Canadian feature-film screenwriters



The **Micki Moore Residency** (2018–2022), which provides a monetary award, office space in TIFF Bell Lightbox, and professional script consulting and mentorship to a woman Canadian screenwriter.

The **TIFF–CBC Films Screenwriter Award** (2017–present), which provides a monetary award, as well as professional script consulting and mentorship, to a Canadian screenwriter who is from an equity-deserving community, is a woman, and/or is a person with a disability.

The fellowships, awards, and mentorship provided to Talent Development participants have been instrumental in the development of each of their careers and feature film projects. Tracey Deer and Meredith Vuchnich's project, *Beans*, directed by Deer, which won the TIFF–CBC Films Screenwriter Award in 2019, had its world premiere at the 2020 Toronto International Film Festival; and Molly McGlynn's project, *Bloody Hell*, also directed by McGlynn, which was selected for the Micki Moore Residency in 2020, had its world premiere at the 2023 SXSW Film & TV Festival.



In 2022, the Partnerships team surpassed their revenue target by 50% — a great success during the pandemic.

Our platform's ability to engage with audiences 365 days a year resonated with our valued group of 65 corporate and strategic partners. Looking ahead, we'll aim to diversify our partnership portfolio across regions and industries. We believe this will bring even greater financial sustainability to TIFF, create unique competitive advantages, and improve our already best-in-class service to partners.

PARTNERSHIPS



As a non-profit arts and culture organization, TIFF's work is only made possible by the generosity and vision of our donors. We are deeply grateful for their investment in the power of film. Here are the profiles of a few of our remarkable donors and the impact they made possible in 2022.

TIFF SUPPORTERS

Greg Stewart

TIFF donor Greg Stewart is passionate about bringing bold, boundary-pushing cinema to a wider audience. His 2022 gift supported a Cinematheque retrospective of visionary Iranian filmmaker Abbas Kiarostami's work and ensured free access for University of Toronto Cinema Studies students, helping the next generation learn from the legends who came before them.

NBCUniversal

Every Story founding partner NBCUniversal shares TIFF's commitment to building a film industry that includes everyone. Their generous support of Every Story in 2022 helped TIFF offer free Festival accreditation to 247 equity-deserving creators and 62 emerging film journalists, as well as conduct research with BIPOC TIFF Talent Development alumni to assess institutional barriers to their success and strategies for improvement.

Government support

We are deeply grateful for the ongoing support we received during the pandemic, in particular from the Government of Canada and Telefilm Canada, who made historic investments in 2022. With support from all levels of government, TIFF has been able to support the Canadian film industry and our local economy, including the tourism and hospitality sector.

Istituto Italiano di Cultura Toronto

As presenting partner of the TIFF Cinematheque series' *Lost and Beautiful: New Italian Cinema*, the Istituto Italiano di Cultura Toronto helped to bring Italian filmmakers Alessandro Comodin and Michelangelo Frammartino to present this major 17-film retrospective of directors who have revitalized their national cinema with uncompromising and visionary films.

Anne-Marie Canning

Anne-Marie Canning's generous contributions to Share Her Journey and other TIFF initiatives have helped us share the love of film with our community for almost two decades. In 2022, Anne-Marie's support for Cinema Park at David Pecaut Square allowed more than a thousand guests to enjoy free movie screenings under the stars throughout the Festival.

Rotten Tomatoes

Support from Rotten Tomatoes makes the Media Inclusion Initiative possible. As entertainment fans' go-to resource for movie, TV, and streaming recommendations, Rotten Tomatoes believes it's essential that the press corps and critics community be reflective of all audiences. Since 2018, Rotten Tomatoes has supported Festival inclusion initiatives, created scholarship and educational programs, and provided career development resources for the next generation of critics through its Critics Outreach and Grant Program. By funding programs that help break down barriers for under-represented critics, Rotten Tomatoes is helping to reshape public dialogue about screen art.

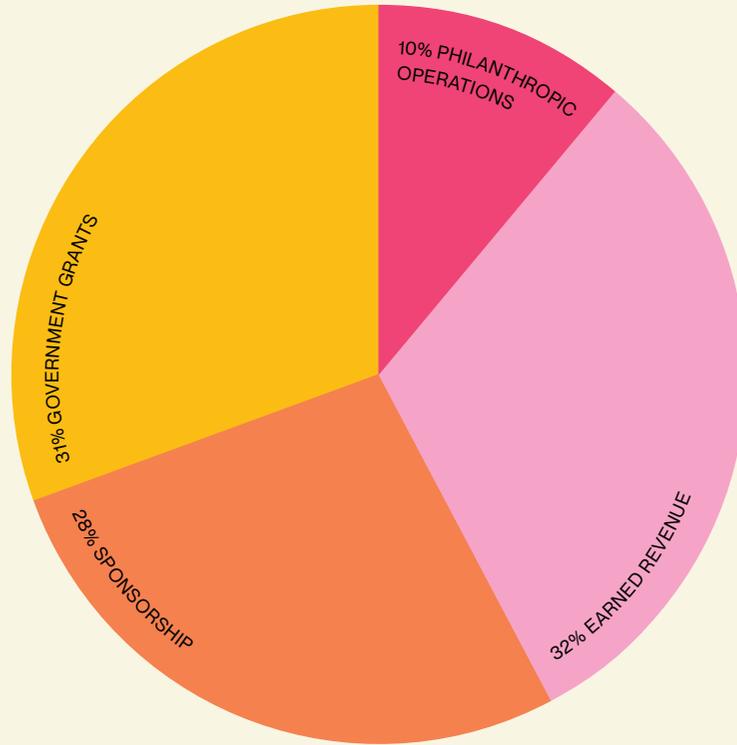
CHANEL

Thanks to CHANEL's philanthropic commitment to supporting women in cinema, women and non-binary participants in TIFF Writers' Studio join an alumni network that provides ongoing access to resources and support. In 2022, CHANEL Women Writers' Network members participated in eight peer script feedback sessions; artist talks with writer-director Sofia Bohdanowicz and actor, writer, and director Agam Darshi; and much more.

David Perlmutter

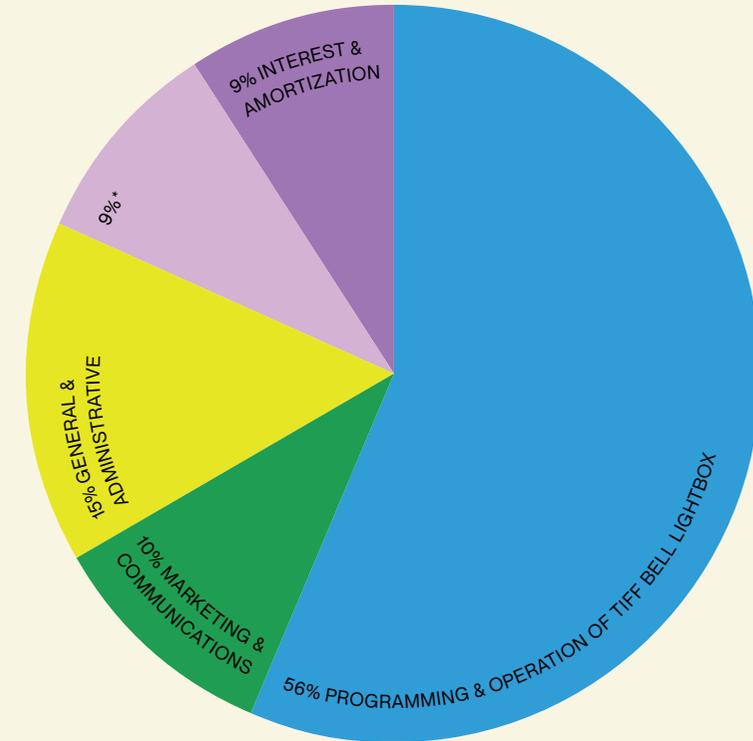
David Perlmutter has been involved since TIFF's inception in 1976 and is one of the last original patrons. During his time here, he established the Renee Perlmutter Memorial Fellowship for Literary Adaptation to honour and commemorate his beloved late wife's love of literature. In its inaugural year, the 2022 fellowship supported TIFF Writers' Studio participant Gabriel Savignac in developing his feature script, *Le premier qui rira*, an adaptation of the funny and touching novel about inter-generational friendship by Simon Boulérice.

Statement of Operations



Revenue

Earned Revenue	\$15,299,480
Contributed revenue (Fundraising)	
Sponsorship	\$13,446,991
Government grants	\$14,940,614
Philanthropic donations	\$4,878,732
Subtotal	\$33,266,337
Total revenue	\$48,565,817



Expenditures

Programming and Operation of TIFF Bell Lightbox	\$24,396,638
Marketing and communications	\$4,539,926
General and administrative	\$6,654,246
* Sponsorship, philanthropic and government fundraising	\$3,759,800
Interest and amortization	\$4,083,478
Total expenditures	\$43,434,088
Excess of Revenue over Expenditures	\$5,131,729

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